

FOR IMMEDIATE RELEASE

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Northwest Council for Computer Education (NCCE) signs agreement to partner with the WeAreTeachers Online Knowledge Marketplace

NCCE educators to have an opportunity to utilize Web 2.0 tools, publish their work, provide teaching services, and participate in the first Knowledge Marketplace

Austin, TX – WeAreTeachers, developer of a new online teaching, learning, and business network, and the Northwest Council for Computer Education (NCCE) have signed an agreement to work together during the development of the first online Knowledge Marketplace.

Beginning next fall, WeAreTeachers will provide its users with tiered-level access to participate in a free and subscription-based knowledge marketplace. WeAreTeachers members and NCCE members can create individual profiles and have access to Web 2.0 technologies including blogs, forums and video communications. In addition, teachers will be able to produce print, audio, and video-based content to promote and sell their goods and services. NCCE will work with WeAreTeachers to provide input and guidance during the development phase, and will assist the Company in creating a truly innovative community for teachers and learners.

Dr. Heidi Rogers, Executive Director of NCCE, commented that “the WeAreTeachers concept is the first Web 2.0 application I have seen that truly puts teachers at the center of teaching and learning tools, and gives teachers the ability to create professional-quality content and services for learners. Because at NCCE, we also focus on teachers, we felt this partnership was an excellent fit.”

“NCCE has an excellent reputation for providing outstanding professional development and services to teachers in the Northwest. We look forward to working together to ensure the WeAreTeachers Knowledge Marketplace reflects that commitment to excellence,” said Sandy Fivecoat, CEO and Founder of WeAreTeachers.com.

About WeAreTeachers

WeAreTeachers is the first 'knowledge marketplace' designed to empower teachers of all types by enabling tangible rewards to all who deliver skill and knowledge to others. The WeAreTeachers community will help teachers gain financial benefit through the publishing and selling of their own content, by promoting and delivering their time or tutoring services, and through recommending commercially available products to others. The full WeAreTeachers offering will launch in the fall of 2007. In the meantime, WeAreTeachers is developing a community for all types of teachers at www.imagine.weareteachers.com. For more information, visit www.weareteachers.com.

About Northwest Council for Computer Education

NCCE is a non-profit organization dedicated to supporting effective uses of technology in education. In addition to hosting the largest educational technology conference in the Pacific Northwest, NCCE provides its members with resources and professional development opportunities throughout the year. For more information, visit www.ncce.org.

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